

# Generate greater value for your customers

Managed service providers today face ever greater customer and market pressures. It is no longer enough to simply provide infrastructure for customers – to stay ahead of the competition, MSPs must prove their offerings are cost-effective revenue generators that enable great user experience.

With all business services and applications dependent on the network, the network is now key to business success. By empowering their customers to get the best out of their network, MSPs will stay ahead of the competition. But how will they achieve this?



60%

Nearly 60% of companies with over 100 employees partner with an MSP to improve the efficiency and reliability of their IT operations

CompTIA, 'Fifth Annual Trends in Managed Services' 2016

## Drive business performance

With years of expertise and experience in the field, Entuity Network Analytics enhances and maintains network performance for better business results. By leveraging data, speed and value in the network layer, we help you provide your customers with the tools they need to keep their businesses agile, innovative and competitive.

## Reduce costs with multi-tenancy

Delivering complete network analytics in a single platform, Entuity eliminates information silos and the added time and cost of multiple tools to help keep your operations lean. Save on hosting and admin costs, and onboard more customers faster with lower server overheads through our powerful multi-tenancy functionality. Entuity simplifies management of overlapping IP addresses and supports a greater number of customers per server, meaning you spend less time and money administering growing and diverse networks.



## Increase growth and revenue

Our solution has been built for unlimited scale so customers can leverage the data and revenue potential of the growing network while maintaining high quality user experience. Entuity caters for all environments from complex enterprise infrastructure to the cloud, empowering you to help customers expand their networks as best suits their business. Extensive reporting and customizable dashboards draw on comprehensive, unified data from across the network, giving greater visibility and deeper insight into the network's condition.

# \$500,000

Entuity has been shown to save \$500,000 in staff costs when onboarding 50 new customers a year

## Customize user permissions

Every customer has different requirements and network management should reflect this. The Entuity solution is flexible on a per customer and per user group level, giving you secure control over user access, so your customers see only the reports and data they need to see. Customize separate deployments and product offerings to fit the individual needs of customers, no matter the industry or scale of network.

## Full integration and support

Entuity simplifies network analytics and monitoring. Seamless integration with partner products, automated network

discovery and rapid certification for new devices significantly reduces the time spent on management and admin. Data gathered by Entuity can be leveraged without investment in other technologies, giving you true end-to-end infrastructure visibility in one place and enhancing the business service and support of your wider offering.



Entuity provides quick visibility, helping place us in a more proactive stance with customers and giving us more diagnostic capability with the devices. That helps us continue to be a great partner to our clients.

Darvey Lavender  
Director of Client Services  
Buchanan Technologies



## Focus on what matters

Integrating with Entuity means you can provide your customers with better network performance, and when the network performs better, so does the business. Our automated and consolidated solution enables you to help users maintain quality service so that they can focus on what matters to their business. Harnessing network analytics with Entuity means your customers can get the best out of their infrastructure, make faster, more informed decisions and plan for the future, all in the knowledge that the network will not let them down.

For further information, news and blog posts on network analytics and the digital transformation, please visit [www.entuity.com](http://www.entuity.com).